

## BUSINESS DEVELOPMENT ADVISORY PROGRAM

The BDA Program can assist with:

- Business idea generation
- Business research and social media strategies
- Business plan development
- Understanding business structures and operations
- Business name & number registration
- Business financing options; regulations & taxation
- Onboarding employees
- Brand awareness
- Connections to professionals & entrepreneurs
- Expanding professional networks
- Connections to suppliers, vendors and distributors, training, information session and much more

**BDA Program:**

*Serves over 130 new clients each year. Many clients open their business within 6 months of accessing their first service.*

Just in the last 3 years, our business advisors have successfully assisted newcomer clients to reach many milestones such as:

95

**BUSINESSES OPENED IN THE LAST  
3 YEARS IN WINDSOR ESSEX**

43

**GRANT & LOAN APPLICATIONS SUBMITTED TO  
THE GOVERNMENT FOR COVID-19 RELIEF**

\$108,000

**\$108,000 BUSINESS GRANT FUNDS WERE  
AWARDED TO OUR CLIENTS**



Our business advisors assisted our newcomer entrepreneurs with opening 35 businesses during the pandemic!

**Contact one of our Business Advisors today and learn:**

- How to successfully navigate a post-COVID business landscape
- How entrepreneurs can adapt and position themselves to be successful post-pandemic
- How digital transformation is critical to small business survival during the pandemic and beyond, and tips on how to manage the stress of opening and operating a business

**For more information, contact:  
Heena Munshi at 519-999-3468 or  
hmunshi@ncce1.org  
Or  
Saif Abdallah at 519-999-8064 or  
sabdallah@ncce1.org**

## WOMEN & BUSINESS

**We have a dedicate female business development advisor, who understands the particular challenges women entrepreneurs face, and can assist with:**

- Customized counselling and connections to a female mentor
- In-depth knowledge in financial and digital literacy programs
- Resources, tools and information with practical advice about starting a business in Canada as a female entrepreneur

## CLIENT ELIGIBILITY

Permanent Resident; Convention Refugee  
All of our programs and services are available at no cost to eligible clients



Immigration, Refugees  
and Citizenship Canada

Immigration, Réfugiés  
et Citoyenneté Canada

@ncceinc1

